



Tips and Tools

for The SCDP Team

HI, SCDP Team,

Big things ahead: Getting ready for an energizing and productive brainstorming session on Feb. 25th to help chart our course going forward.

Read on, and sign up below—but first, please register for the DEC meeting (if you haven't already)

Sign up link for the DEC Meeting: Weds, February 8th at 7:00 PM
via Zoom:

<https://www.mobilize.us/sarasotacountydec/event/549091/>

DEC announcements now come from Chair Daniel Kuether's email account. If you are not getting the notifications, please let us know. (Check your junk/spam folder first)

SATURDAY, Feb 25th ALL-SCDP Envisioning WORKSHOP

"Creating Our Vision and Strategies"

10:30 SHARP to 2:30, with lunch provided

Naar Hall, 620 Shamrock Blvd, Venice

WE NEED EVERYONE'S EXPERIENCE, CREATIVITY AND WISDOM as we unify, rally our spirits, and brainstorm action plans for 2023-4

Sign up here: <https://www.mobilize.us/sarasotacountydec/event/549240/>

For use link on the workshop flyer

Many thanks to Jean Trapani for coordinating the lunch.
Please sign up by Feb. 21st so we have a head count.



Envisioning Workshop:

Crafting Our Vision & Strategies

Join us as we plan for action in 2023-2024. We'll build on our strengths and move **FORWARD**. For all dedicated volunteers from every part of the SCDP who are willing to share ideas based on experience and knowledge of our operations.

Sign Up on Mobilize: <https://tinyurl.com/249x68tv>

Saturday, February 25
10:30 a.m. sharp to 2:30 p.m.
Lunch will be served at noon

Naar Hall, Venice UCC Church
620 Shamrock Blvd,
Venice 34293



A Special Keynote by:

Andrea Blanch, Ph.D.

Our keynote speaker is Andrea Blanch, Ph.D., a renowned expert in organizational health on all levels. She has spent her life involved in social change movements, currently the trauma-informed community initiative SRQ Strong, and bringing informed approaches to service systems and communities across the country. A former US mental health commissioner, and leader of the Center for Religious Tolerance, Andy is passionate about the power of grassroots organizing to bring about change.

Topics To Be Discussed:

- Candidate Recruitment & Support
- Communications: Crafting & Delivering our message
- DEC Meetings: Creating great meetings!
- Headquarters Operations – HQ & SoCo
- Precinct Team Organization & Operations
- Synergy within: Unity, Collaboration & Integration
- Training & Support for the entire SCDP Team
- Voter Outreach: Every month of every year
- Volunteers: Recruiting and Connecting

Announcing New Co-Area Leaders: Area 2 West

Thank you SO much, Tom and Jayne, for stepping up!

Tom Peter & Jayne Wallace

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And...

Re. Mailchimp: Is there a bulk mail platform that's better than the monkey?

Jayne is researching bulk mail systems. If you are familiar with any Mailchimp alternatives, please contact Jayne.

Email etiquette and how to avoid inbox overload:

Except in rare circumstances that require it (like a working meeting by e-mail) or if you have the approval of your e-mail recipients,



Please: Use Bcc:

Please: Do not Reply All

This is very important when sending bulk emails to voters. They did not give you permission to share their email with strangers.

From the Feb. 1, 2023 Steering Committee Meeting

The Democratic Club of Sarasota's new incoming President is David Shapiro. Welcome, David.

The Democratic Veterans Caucus has disbanded due to low participation.

Siesta Key Incorporation

Issues Committee Chair Johannes Werner shared a position paper developed by committee members: "Siesta Key Incorporation-Pros and Cons"

The Steering Committee voted to recommend that the SCDP should support the citizen-led effort re. Siesta Key incorporation. That issue goes to the Florida legislature with the support of Sarasota County Representatives Grant and McFarland, but not James Buchanan.

Renewing VBM Registrations

David Lapovsky, Data Rep Team Leader, reports that 90,000 Dems need to renew their VBM status. And we know who they are. Stay tuned for details of the SCDP comprehensive plan to tackle this challenge. TBD.

This "Tips & Tools" comes to you from
Louise Machinist, Precinct Organization Chair