

MailChimp & Word Templates to Edit and Send to Voters

SUBJECT	Blue States-Recruitment to Help
DATE	May 29, 2020
PURPOSE	Encourage Blue state friends to help phone bank for Florida
NOTES	<p>Word Version: CLICK the link to Download this document in Word. Depending on your computer settings, the document will either automatically download (see tab at bottom of your screen) -or- you'll be asked to DOWNLOAD to a file location of your choice.</p> <p>http://insider.sarasotadems.org/messages/docs/Recruit_Blue_State_Friends.docx</p> <p>For MailChimp: Click the link to upload as a MailChimp Template; edit as you wish.</p> <p>https://us16.admin.mailchimp.com/templates/share?id=79755422_cd8cadabf2917b2b5e94_us16</p>

P R E V I E W

Dear Blue State Friends,

Greetings from Sarasota. I am writing to you, because, even though you live in a blue state, you can help defeat Trump in swing states like Florida. From the comfort of your home you can phone Florida Democrats to urge them to register to **Vote by Mail**. And mail votes could actually turn the tide down here and across the nation.

- With 29 electoral votes, Florida is the single most important competitive state in this year's election. There are six key battleground states: Arizona, Michigan, North Carolina, Pennsylvania, Wisconsin and Florida. Based on polling and on recent elections, each of these six states (which Trump carried in 2016) could go either way.
- **If we win Florida, we need only one other swing state. Why? Because Florida brings the Electoral College Vote to 261 (within whispering distance of the required 270). Then, a win in just one other battleground state would put us well past 270!**

Encouraging Democrats to Vote by Mail (VBM) is the best way to bring success in November. VBM is easy, convenient and safe. It makes more sense than ever, given Covid-19. And we know that people who sign up for Vote by Mail are much more likely to cast their ballot.

Here's How to Volunteer

- Click on this link: <https://mblz.io/Qahgiq>.
- On the form that opens, "Remote Phone Banking Sessions," sign up for a date when you are available to receive a phone call from the Sarasota County Democratic Party.
- On that date, the Coordinator of our Remote Phone Bank will provide you with instruction on how to make your calls to Florida Democratic Party voters.
- She will also provide you with access to a database of voters – registered Democrats in Sarasota -- and their telephone numbers.
- You will be given a script that you can choose to follow when you are getting started.
- You can make calls whenever and for as long as you chose to do so. If you try doing this and don't like it, you can stop at any time.

Please take this opportunity to make a difference!

Thank you.

Best Regards,

[Name]

[Email]

P.S. Please forward this to any friends who might want to participate.