

## MailChimp & Word Templates to Edit and Send to Voters

SUBJECT	N2N Recuritment-Importance of FL Electoral Votes
DATE	May 28, 2020
PURPOSE	Explain the importance of Florida's 29 electoral votes; encourage them to join N2N
NOTES	<p><b>Word Version:</b> CLICK the link to Download this document in Word. Depending on your computer settings, the document will either automatically download (see tab at bottom of your screen) -or- you'll be asked to DOWNLOAD to a file location of your choice.</p> <p><a href="http://insider.sarasotadems.org/messages/docs/Importance_of_FL_Electoral_Votes.docx">http://insider.sarasotadems.org/messages/docs/Importance_of_FL_Electoral_Votes.docx</a></p> <p><b>For MailChimp:</b> Click the link to upload as a MailChimp Template; edit as you wish.</p> <p><a href="https://us16.admin.mailchimp.com/templates/share?id=79755422_d6697b8cfcbaa00900d4_us16">https://us16.admin.mailchimp.com/templates/share?id=79755422_d6697b8cfcbaa00900d4_us16</a></p>

### PREVIEW



#### Subject: Florida is the Dean of the Electoral College

Our country does not have a national popular election. As we saw in 2000, and again in 2016, we have 50 state elections and together they decide everything. Each state is assigned a certain number of Electoral College Votes. The candidate who nabs 270 Electoral Votes becomes the winner.

A sad example: In 2016 Donald Trump lost the popular vote to Hillary Clinton by nearly 3 million votes, but he won 304 Electoral Votes. Though he won some states by only a thread, it was enough to get him elected.

#### Florida Tilts the Equation to Democratic Victory

Florida is a key Electoral State. **If we carry Florida with its 29 Electoral Votes, we have an excellent chance of winning the national election in November.** Analysts explain it this way:

- There are six key battleground states. Based on polling and on recent elections, each of these six states (which Trump carried in 2016) could go either way -- Arizona, Michigan, North Carolina, Pennsylvania, Wisconsin and our own Florida;
- If the Democrats can carry just three of the battleground states, the Democrats will most likely win.

- For example, Michigan plus Pennsylvania and only one other state would yield sufficient votes. Or, say, Michigan, Arizona and North Carolina would be a winning combination.
- **But, when we win Florida, we need only one other state! Why? Because Florida brings the Electoral College Vote to 261 (within whispering distance of the required 270). Then, a win in just one other battleground state would put us well past 270!**

Sounds easy. Not so! Fact is, we have long, hard work ahead of us. That's why we're doing everything necessary:

- ✓ We're organizing our neighborhoods
- ✓ We're phoning Democrats to urge them to register to Vote by Mail
- ✓ Later, we'll work directly to Get Out the Vote

How encouraging that our volunteers' efforts are paying off already! In Sarasota County we now have 10,000 more DEMs than Rs registered to Vote by Mail. And we know that voters registered to Vote by Mail are far more likely to actually cast their ballots.

That's why we need YOU. Become a volunteer right now. Then urge a friend to do the same. Help us keep doing what works!

**For a list of volunteer opportunities and events CLICK below:**

<https://www.mobilize.us/sarasotacountydec/>

**REMINDER...Register or Renew Vote by Mail**

It's the safest and easiest way to vote.

Email, call or visit the Sarasota County Supervisor of Elections to register. Provide your name, address, date of birth and address where the ballot should be mailed.

Email: [votebymail@sarasotavotes.com](mailto:votebymail@sarasotavotes.com)

Phone: 941.861.8618

Online: [https://www.precinctfind.com/ab\\_status/ab\\_status\\_sar.php?op=lookup](https://www.precinctfind.com/ab_status/ab_status_sar.php?op=lookup)