

MailChimp & Word Templates to Edit and Send to Voters

SUBJECT	Recruit Volunteers
DATE	6/16/2020
PURPOSE	Recruit volunteers
NOTES	Connect volunteers to the Mobilize directory of events and volunteer opportunities
<p>Word Version: CLICK the link to Download this document in Word. Depending on your computer settings, the document will either automatically download (see tab at bottom of your screen) -or- you'll be asked to DOWNLOAD to a file location of your choice.</p> <p>http://insider.sarasotadems.org/messages/docs/First_We_Agonized.docx</p> <p>For MailChimp: Click the link to upload as a MailChimp Template; edit as you wish.</p> <p>https://us16.admin.mailchimp.com/templates/share?id=79755422_708153615c274cc9309e_us16</p>	

PREVIEW

Subject: First we agonized. Then we organized.

First we agonized. Then we organized. Now we're getting somewhere. That's why we need you.

We agonized over Trump's incompetence, his lies and his outrageous behavior. We agonized over the divisiveness, the chaos, the weakening of our democracy.

So, we launched grassroots projects like Sarasota's Neighbor 2 Neighbor (N2N) program. To date, more than 200 volunteers have successfully contacted 4,000 of their neighbors to identify supporters, establish personal relationships and promote Vote by Mail. Already we've had great feedback from N2N captains, including a report about four couples where the wife is a Democrat and the husband is a Republican, and ALL have declared that they will not vote for Trump!

There are many larger signs--all dramatic and powerful--that the tide is turning in our direction:

- Retired [generals and admirals](#) are now speaking out, in strong terms, against Trump.
- National polls show Biden leading Trump by large margins (in the ballpark of 42%-49%).
- Independent voters are moving away from Trump.
- Trump is losing women voters by huge margins.
- Recent polls in battleground states show Biden leading in Michigan, Wisconsin and Arizona. North Carolina is close, but so is Texas. Texas!
- In Florida, Joe Biden appears to be ahead by 1%. Better to be ahead than behind, but this lead is hardly enough. We have real work to do!

While we work, we must keep four facts in mind: (1) Polls can and do change; (2) the election is almost five months away; (3) the Electoral College vote, not the popular vote,

will decide the outcome of this all-important election; (4) Florida is the key to winning the Electoral College.

Please stop agonizing and join us in organizing. There are numerous [events and opportunities](#) available o participate. Would you like to be a Neighbor 2 Neighbor volunteer? Would you like to (safely) register new voters? Would working on a creative letter-writing campaign be more your style?

Today is the worst possible time to sit on the sidelines. Your talents are needed *now!*

Here's the best part: You don't need to leave the comfort of your home to help save our democracy by defeating Trump!

To find the best volunteer opportunity for you, email your Precinct Leaders...

[Name

email address]

[Name

email address]

[Name

email address]

[Name

email address]