

## MailChimp & Word Templates to Edit and Send to Voters

SUBJECT	Can Trump Be Understood
DATE	July 17, 2020
PURPOSE	Newsletter
NOTES	<b>Subject Line: Can Trump Be Understood? And Does It Matter?</b>
<p><b>Word Version:</b> CLICK the link to Download this document in Word. Depending on your computer settings, the document will either automatically download (see tab at bottom of your screen) -or- you'll be asked to DOWNLOAD to a file location of your choice.</p> <p><a href="http://insider.sarasotadems.org/messages/docs/Can_Trump_Be_Understood_7-2020.docx">http://insider.sarasotadems.org/messages/docs/Can_Trump_Be_Understood_7-2020.docx</a></p> <p><b>For MailChimp:</b> Click the link to upload as a MailChimp Template; edit as you wish.</p> <p><a href="https://us16.admin.mailchimp.com/templates/share?id=79755422_94793f4a71fb4a4c53ff_us16">https://us16.admin.mailchimp.com/templates/share?id=79755422_94793f4a71fb4a4c53ff_us16</a></p>	

## P R E V I E W

### Can Trump Be Understood? And Does It Matter?

“How do we deal with a person whose core impulse in every part of his life is to deny, deceive, deflect, disparage, and double-down every time he is challenged?” That’s how Tony Schwartz, who spent hundreds of hours with Donald Trump in ghostwriting *The Art of the Deal*, puts it in his recent article, “[The Psychopath in Chief](#).”

Schwartz concluded that Trump lacks two essential qualities: He has no conscience, and he has no empathy.

In the author’s words, “The trait that most distinguishes psychopaths is the utter absence of conscience — the capacity to lie, cheat, steal, and inflict pain to achieve their ends without a scintilla of guilt or shame, as Trump so demonstrably does.”

Schwartz adds that “What makes Trump’s behavior challenging to fathom is that our minds are not wired to understand human beings who live far outside the norms, rules, laws, and values that the vast majority of us take for granted. Conscience, empathy, and concern for the welfare of others are all essential to the social contract.”

But why even try to understand him if we are unable to change him?

What we need is an intervention. We must remove him from office. We must take away his presidential microphone and Twitter account. Not figuratively, but actually.

We must: **Stop Analyzing. Keep Organizing.**

There are numerous [events and opportunities](#) available for you to help in the effort to restore sanity to our highest levels of government.

Would you like to be a Neighbor 2 Neighbor volunteer, making positive connections, via phone calls, with Democrats and Independents who live near you?

Would you rather (safely) register new voters? Would working on a creative letter-writing campaign be more your style?

Here's the best part: In most cases you don't need to leave the comfort of your home to help to **save our democracy by defeating Trump!**

Today is the worst possible time to sit on the sidelines. Your talents are needed ***NOW!***

To find the best volunteer opportunity for you, please email us at:

As Schwartz puts it, **“Vote as if your life depends on it, because it does.”**

**Need more information?** Contact your Precinct Captains:

[Name, email, phone]

[Name, email, phone]

[Name, email, phone]

[Name, email, phone]