

SUGGESTED SCRIPT FOR CONTACTING  
NON-VOTING DEMS (didn't vote in Midterms 2018)  
AT THE DOOR OR BY PHONE

Emily Rizzo or Pam Newberry can supply a list of non-voting Dems in your precinct.

(Use this script as a guide rather than as something you read. Listen to what the voter is saying and respond. If canvassing, bring Vote By Mail Request Forms with you. If phone banking, encourage them to go to [SarasotaVotes.com](http://SarasotaVotes.com) to signup for VBM.)

Hello. My name is \_\_\_\_\_ (first name). (*SMILE.*) I'm the Democratic Precinct Captain/Democratic Volunteer here in our neighborhood. Is \_\_\_\_\_ available?  
(When you are speaking with the Registered Democrat)  
I'm contacting you because you're a registered Democrat.

I'm sure you know that we have a very important election coming up in 2020 [this November if its 2020]. Have you made up your mind if you're going to vote in 2020?

What issues are most important to you? (Environment, health care, development in the county, minimum wage, public education, criminal justice reform...) Use the phrase "As someone who...." and say how you connect to the issue they are concerned about like this: "As someone who enjoys being out in nature, I'm concerned like you about how we are taking care of our environment." Or, "As someone who recently had to have a medical procedure, I know how important it is to have good medical insurance and I feel that health care is a right." In other words, share your values and connect with their values.

Or, another approach is to say, "I'd love to talk with you about the Democratic Party's position on that issue." (*Connect them with club or caucus that's relevant. Talk about the issue if you can. Otherwise, research it and get back to them. Listen and write down what they have to say. Try to get them to talk with you about their concerns.*)

We know that the election in 2020/this November is going to be really close. Are there ways we can help you to commit to voting in 2020? (*If they don't know, run these by them.*)

- Will you need information about candidates and issues?
- Do you need information about your polling place and Early Voting?
- Would you like to get signed up for Vote by Mail, the safest and easiest way to vote and be sure it counts? (I have VBM request forms with me or you can do it on line at [SarasotaVotes.com](http://SarasotaVotes.com))
- Do you need help to get a photo ID or update your signature?

Is there anything else that I can help you with to make it likely that you'll vote in 2020?

Thanks so much for talking with me. I will \_\_\_\_\_ (*follow up on something that the voter indicated he/she needs*).

*If they show interest, ask them if they would like to volunteer to make telephone calls or canvass.*

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For training on canvassing and phone banking, go to [www.Resistance School.com](http://www.ResistanceSchool.com). Sign up, then look for the courses "How to Knock on Doors: Persuasion Canvass" and "Phonebank: Persuasion and GOTV".